

Boyanika E-Commerce Platform

Premium e-commerce platform for the iconic Boyanika handloom cooperative — Odisha's flagship handloom brand.

Pan-India delivery

Cooperative-first design

Weaver storytelling

CLIENT	Boyanika Cooperative, Odisha
YEAR	2024
DURATION	5 months
CATEGORY	Handlooms & Textiles



Problem

CHALLENGE

Boyanika lacked an integrated online channel to reach diaspora and urban buyers across India.

Solution

APPROACH

Built an end-to-end e-commerce platform with product catalog, secure payments, order management and weaver attribution.

Impact

OUTCOME

Expanded the reach of Odisha's flagship handloom brand beyond physical stores and into pan-India delivery.

Tags

Handlooms & Textiles

E-Commerce

Cooperative

Technology Stack

- Next.js
- Stripe
- Sanity CMS
- Algolia
- Shopify Hydrogen